

Perform™

When seeking to balance competing objectives against shrinking budgets, decision-makers need evidence - evidence to show how their organisations are performing, and evidence with which they can justify a decision to themselves and other stakeholders.

Generating this evidence means firstly getting hold of relevant data, and then making sense of it. Perform™ is our proven approach to tackling both of these problems.

By focusing on three key elements - objectives, data and people - Perform™ provides relevant evidence to support a decision, and sustain buy-in. And it does so quickly and cost-effectively.



Performance Assessment

Perform™ has been widely used for assessing the performance of programmes and organisations, delivering evidence-based recommendations for management action. One of its advantages is that it is not time- or data-hungry. Instead, it systematically exploits whatever knowledge and data is available to come up with a well-defined and consistent set of Performance Indicators.

Cost-Benefit Analysis and Investment Appraisal

Many investment decisions are complex, with:

- multiple objectives
- multiple options
- incomplete or subjective data

Perform™ makes sense of the objectives, the constraints and the available options, and extracts the evidence needed to make an informed decision.

For more information, please contact:

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